

GET THE WORD OUT! NWF SOCIAL MEDIA GUIDELINES

SOCIAL HANDLES & HASHTAGS

Twitter: @nantucketwine Facebook: @nantucketwine

Instagram: @nantucketwineandfood

Hashtags: #NWF19, #nantucketwine #nantucketwineandfood #ACKwinefest #nantucket

FESTIVAL PHOTOS

<u>Click Here</u> for food and wine photos from previous Nantucket Wine & Food Festivals. Feel free to use these photos in your social media or include photos of your own.

SUGGESTED TWITTER POSTS

Happy to be part of the ultimate #food and #wine weekend @nantucketwine May 15-19! #NWF19

Experience the ultimate #food & #wine weekend. 160+ wineries and 50+ restaurants @NantucketWine May 15-19 nwfest.net #NWF19

Love #food and #wine? Catch us at the ultimate food & wine weekend @nantucketwine! May 15-19: nwfest.net #NWF19

SUGGESTED FACEBOOK POST

Want to be a part of the ultimate wine & food experience? Come join us May 15-19 @nantucketwine! There will be dozens of wine tastings, chef demos, wine dinners, seminars, exclusive after-parties and more! Get your tickets at nwfest.net #NWF19 #nantucketwine #ACKwinefest

SUGGESTED INSTAGRAM POST

We'd recommend posting a food shot of your own or from our photo library with the caption

Just a little taste of what we will be serving @nantucketwineandfood. Join us on May 15-19, 2019!

Link for tickets in bio! #NWF19 #nantucketwineandfood #ACKwinefest

ABOUT THE FESTIVAL (EVENT LISTING COPY)

The Nantucket Wine & Food Festival, May 15-19, 2019, brings together vintners, sommeliers, chefs and wine lovers from around the world for this collection of over 60 prestigious events. Over five days, the Island comes alive with tastings, seminars, cooking demonstrations, wine dinners and special events. www.nwfest.net @nantucketwine @nantucketwineandfood #NWF19

QUESTIONS?

For press inquiries or media related questions, contact Ebony Hurwitz at ebony@nwfest.net.